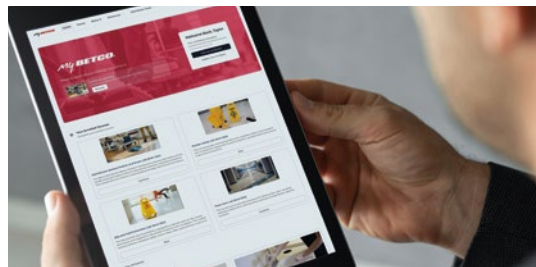




The Leaders in Cleaning Professional Training



My **BETCO**®



Total Training Solutions



TRAINING

Cleaning Professional Certification

- Two paths to certification: Customized & Open Enrollment
- Immersive classroom & hands-on environment

Hands-On Training at Your Location

- Personalized curriculum based on key challenges and needs
- Professional trainers across the U.S.

E-Learning Courses and Video Library

- 20+ interactive courses
- Meets annual OSHA training requirement
- Growing 'How-To' video library



ACCESS

New Improved Interface

- Intuitive team and user management
- Seamless course assignment
- Access to e-learning course library
- Translation capability into many world languages
- All digital resources under one roof, including SDS and distributor tools
- Additional game-changing features coming soon!

Benefits of Training



Productivity

Boost efficiency by 218% with knowledge and skills to excel in terms of quality and productivity.



Labor Retention

Job-related training and development influences 70% of employees when deciding whether to stay or go.



Onboarding

With training, 77% of employees hit first performance milestones, compared to below 50% without.



Standardization

Exposure to the same training leads to use of the same procedures, creating process and outcome uniformity.



Employee Engagement

Trained employees are engaged employees, who outperform their non-engaged peers by up to 202%.



Reduced Waste

Training teaches economical, responsible, and safe use of chemicals, equipment, and other supplies.



Compliance

OSHA requires training and violations can lead to legal problems and serious fines up to \$136,532 each.



Safety

Cleaners have the 9th highest rate of injury requiring days away from work, and prevention starts with education.



Increased Building Management and Occupant Satisfaction

Consistent, high-quality outcomes, create better perceptions about the space and cleaning services.



Betco University

Cleaning Professional Certification



Empower your team to drive performance and outcomes with transformational learning at Betco HQ, through a blend of classroom, scenario-based, and hands-on instruction.

Fully Customized

Agendas and tailored course materials to align with your organization's unique objectives and deliver the most ROI.

Open Enrollment

Global structure for professionals to learn broadly applicable industry knowledge and skills.

Hands-On Training at Your Location



Training imparts critical success factor knowledge to execute on the proper systems and procedures.

Full Customization

Based on challenges or subjects of greatest interest, Betco will develop a personalized curriculum then teach it at the facility!

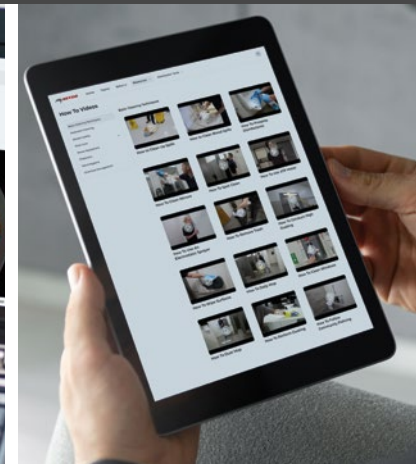
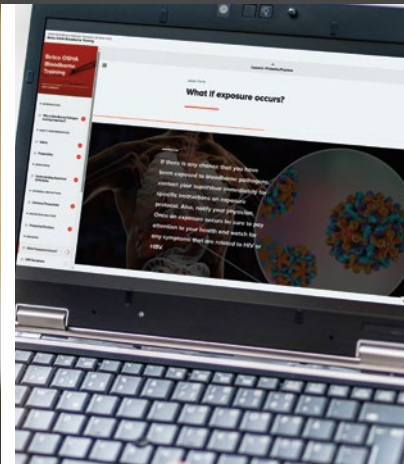
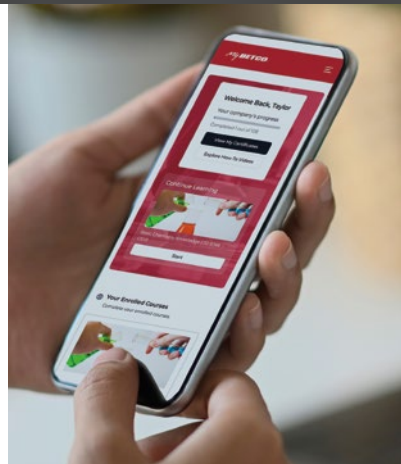
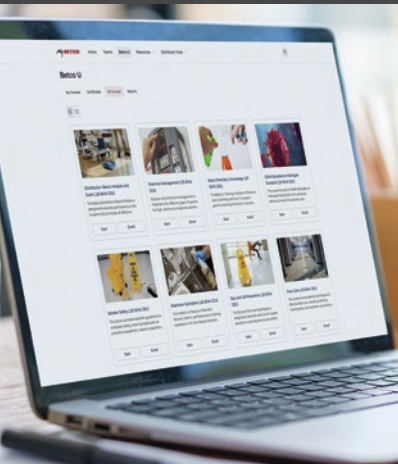
Scalability and Coverage

With 100+ representatives across North America, trainers can come wherever needed at any time of day or night.



Betco University

E-Learning Courses and Video Library



E-Learning Courses

Engaging Content

Not a narrated PowerPoint, our courses have tools for every learning style—including video and interactive exercises to boost comprehension.

Translatable and Intuitive

The entire MyBetco portal, including courses, can be translated in many world languages and are straightforward to navigate, regardless of age or background.

Retention and Certification

Interactive knowledge checks give immediate feedback, and certificates are awarded after passing a mini-exam at the end.

Team Management

Team lead is able to seamlessly add users and teams, assign courses with just a few clicks, and track their users' progress.

Free Required Annual OSHA Training

Our e-learning courses provide a simple, turnkey solution for this mandatory training! Covers safety and preparation, universal precautions, protective practices, exposure, OSHA requirements, and more!

Video Library

Our Online Video Library Is Home To Over 75+ Free Training Videos

Bite-sized how-to videos are designed to make learning easy! From everyday procedures to more specialized cleaning tasks, straightforward instructions are provided quickly and easily.



New Interface with Training at the Forefront!

The power of access and management for digital tools is in your hands!

Betco's NEW and improved web-based customer portal, MyBetco®, provides the ultimate in convenience and simplicity for cleaning professionals, cleaning teams, and distributors, to access industry leading digital training content and resources.

Team Leads can easily assign e-learning courses

New how-to video hub provides bite-sized instructionals

Specialized tools like pricing and rewards available only to distributors

Translate entire platform into other languages

Streamlined team and user management available to Team Leads

Highlights provide at-a-glance insights into progress

Quickly view and launch assigned e-learning courses

Access bite-sized instructional videos directly from the dashboard

The screenshot shows the MyBetco dashboard with a navigation bar (Home, Teams, Betco V, Resources, Distributor Tools), a welcome message for Taylor, and sections for 'Your Enrolled Courses' (with OSHA and Worker Safety modules) and 'New to Videos' (with cleaning technique videos).



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