



## Clario Custom Label program

Betco's is happy to introduce our new, streamlined custom label dispenser customization. This new process includes the following steps leading to a success custom label/dispenser implementation:

1. Customer contacts the label manufacturer directly to start:

Century Label  
12836 South Dixie Highway  
Bowling Green, OH 43402  
800.537.9429  
Customer Service  
[customerexperience@centurylabel.com](mailto:customerexperience@centurylabel.com)

2. Customer receives a quotation that includes

- Price based on the following
  - volume breaks
  - label shape
  - label material type
- Copy changes fees
- Artwork design support fees
- Lead time information

3. Customer Selects between two label material types:



Silver Material



Clear Material

- These have been tested and approved for durability and appearance.
- UV Laminate will be included to ensure the durability of the print in the end use application.

4. Customer selects label shape:



- Clario 1.0 Manual and Touch Free - Both shapes are 2" tall x 1.75" wide.
- Clario 2.0 Manual – Both shapes are 1.125" tall x 1.75" wide.
- These shapes have been tested for fit and conformability to the cover surface.

5. Once Quote is approved by the customer the following process steps will normally occur:

- Customer issues PO to Century Label based on final selections





- Century lays out art
- Century provides a pdf proof for customer approval
- Customer approves label proof
- Century manufactures labels
- Century ships labels to the designated location
- Century invoices customer Label size

6. Process Timeline: 2.5-3 weeks.

- Week 1 for the artwork layout and proofing.
- Week 2 for the production.
- Assume 3-5 days then for delivery.

7. Finishing steps:

- Dispensers are received by the customer and mounted to the wall.
- Labels are received by the customer.
- Prepare the label application surface by cleaning the dispenser cover surface with an isopropyl alcohol wipe. The best application location is just above the Clario dispenser window.
- Remove label for the release paper
- Apply label and smooth label in place with thumb. If you make a placement mistake, simply pull the label back up and reapply or get a new label.
- Allow 72 hours for full adhesive wet out.
- Hold onto those labels in case you need to replace in the future or you have additional dispenser deployments.
- Here is an example of how the labels will look after placement:



The following **Clario 1.0** Dispensers have been assessed for label customization:

- Clario® Manual Foam Dispenser – White (91821-00)
- Clario® Manual Foam Dispenser – Black (91822-00)
- Clario® Manual Lotion Dispenser- White (91819-00)
- Clario® Manual Lotion Dispenser – Black (91820-00)
- Clario® Touch Free Foam Dispenser – White (91866-00)
- Clario® Touch Free Foam Dispenser – Black (91968-00)

The following **Clario 2.0** Dispensers have been assessed for label customization:

- Clario® Manual Foam Dispenser – White (92542-00)
- Clario® Manual Foam Dispenser – Black (92543-00)
- Clario® Manual Lotion Dispenser- White (92540-00)
- Clario® Manual Lotion Dispenser – Black (92541-00)