

Betco® Washes Out Low Productivity at Laundry Plant

Located in a quaint tourist destination, this laundry plant services 18 of the 25 hotels that host thousands of guests from across the United States each year. The plant supplies and washes linens in 7 on-premise laundry machines for hundreds of hotel rooms, including blankets, sheets, duvet covers, and pillow covers. With constant business, quick turnover expectations, and the essential need for linens, the plant was facing productivity issues with its current detergent, bleach, and overall laundry system. The plant was reporting long detergent and destainer bath times, an increase of rewashes, and frequent need for linen replacements.

6 MINUTE

Reduction
of Bath Time



THE CHALLENGE

- *Linen wash cycle times were taking too long, with 9-minute detergent bath and 9-minute bleach bath*
- *40% rewash for all linens*
- *Thousands of dollars spent for linen replacement and additional products*
- *Increased productivity of the overall laundry operations needed*

THE SOLUTION

The Betco representative met with the laundry plant director to discuss the laundry operation from start to finish. After learning about their process, testing their current system, and analyzing the results, it was discovered the current laundry products were costing the plant thousands of extra dollars in order to be efficient. Linens were not coming clean in several wash formulas and required rewashes. Stained linens were usually thrown away or used as rags because they were not coming clean in several wash formulas and required rewashes. New linens were purchased to replace what could not be used anymore. The average wash time was long, which resulted in employees waiting for the loads to be completed.

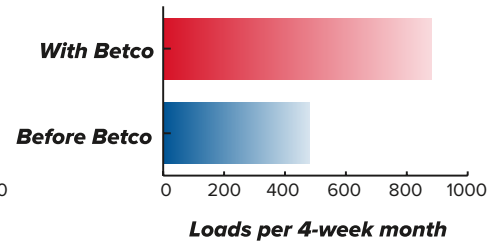
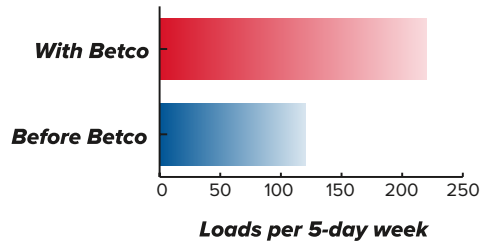
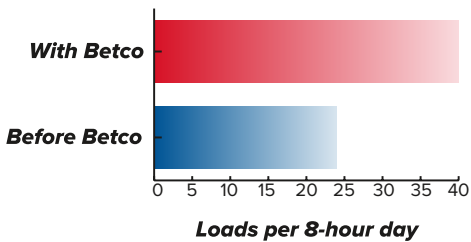
After learning about the flaws of the laundry plant operations, the Betco representative recommended the Symplicity™ Laundry system and the EvoClean Laundry Dispenser. The Betco system was tested to show clear results against competitor products. The amount of time, cost, and chemicals were significantly reduced, and Betco was the solution to meet every need.

THE RESULTS



5% REWASH *with Symplicity™* vs 40% REWASH *with Competitor*

The laundry plant has reported that all functions of operations are performing efficiently and exceeding expectations. Some formulas were reduced by 6 to 8 minutes by introducing Betco laundry chemistry. One of the benefits of the chemistry is elimination of the need to run separate suds and bleach baths with Betco's color-safe bleach. Although the bath times had a significant reduction, less time is spent washing overall so more loads are able to be cleaned in 1 day. Linen rewashes decreased from 40% to 5% with Betco detergent. Linens are much cleaner and free of hard-to-treat soils and stains. Reducing the number of rewashes served as the basis for cost-cutting and more productivity.



Today, the laundry plant is functioning with high productivity rates and consistent results. Employees are using their time on the job more effectively to produce better results for their large customer base. Partnering with Betco proved cost savings in labor, energy, and chemicals over competitor products and a large reduction in linen replacement costs.

Do you have a tight budget and high operation standards for your facility?

Turn to Betco for proven results of high-quality products that will save time, labor, and cost all around.



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