

SYMPPLICITY™
LAUNDRY AND
HOUSEKEEPING

Clean

Safe

Simple

**FORMULATED
FOR LONG
LINEN LIFE**

BETCO®



Clean
Safe
Simple

For over 65 years Betco® has built a reputation for delivering innovative, high value products, delivery systems, programs and equipment. These achievements reflect Betco's continued commitment to innovative cleaning technologies.

The SYMPLICITY™ program will help you find everything you require to meet your needs. SYMPLICITY'S unique products and programs do more than just clean... they help you save labor & time, enhance employee safety, minimize product waste and better manage your costs.



SYMPLICITY™

SYMPLICITY™ enhances the value of your operation with three principles... **Clean, Safe and Simple.**

Clean – Premium products and programs uniquely designed to deliver one wash clean performance and prolong linen life.

Safe – Many products feature “no-contact” Sure Connect dispensing.

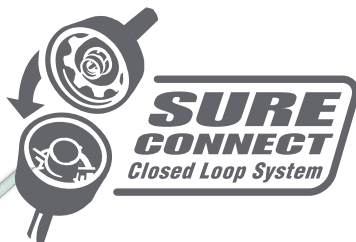
Simple – Our expert personnel provide support materials and continuous employee training to keep your operation running smoothly. Streamlined product offering reduces inventory costs and simplifies the reordering process.

We concentrate on your cleaning needs so you can focus on your customer's needs!



SYMPLICITY AND SUSTAINABILITY CONSIDERATIONS

- Low Environmental Impact
- No phosphorus
- No APE, NPE or EDTA
- Low VOCs
- Employee Safety



SURECONNECT

Betco's SYMPLICITY™ Closed-loop Dispensing System provides:

Cost Savings – Maximum cost savings from super-concentrated products assuring performance and consistency.

Accurate Dispensing – Sure Connect eliminates waste and employee guesswork.

Closed Loop Dispensing – “No contact” feature prevents spills and chemical contact.

Simplified Training – Easy to use, color coded system helps prevent product misapplications.

Environmentally Friendly – SureConnect closed loop system prevents accidental spills in the workplace environment.



SERVICE

EXPERTLY TRAINED

- Betco® Certified Technicians
- 31 point preventative maintenance check up
- Reliable, responsive service from your local representative



COST

ONE WASH CLEAN!

- Increase productivity
- Reduce linen replacement cost
- Conserve water and energy



LABOR 44%



**INDIRECT
15%**



**CHEMICALS
7%**



**WATER 8%
ENERGY 4%**



**LINEN
REPLACEMENT
22%**

RESULTS

WE STAND FOR CLEAN

- Fresh, bright, soft linen
- Reduced rewash
- Improved guest satisfaction





LOW PH SYSTEM

CLEAN, BRILLIANT AND BRIGHT LINEN EVERYTIME!

SYMPPLICITY'S innovative, low pH, 3 product system excels in comparison with other leading brand systems.

Duet OPL 260 combined with Destainer 300 and Softener 500 delivers outstanding results. It eliminates the need for Break (alkaline) and Sour (acid) while extending the life of your linens. Duet OPL's proprietary low pH enzyme and polymer formulation restores dull lifeless linen with the first wash.



LOW pH SYSTEM

DUET OPL 260 – Ultra concentrated & proprietary enzyme and polymer formula delivers excellent results in most water conditions. Neutral pH eliminates the need for Break (alkaline) and Sour (acid) in the wash program.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction time, cuts down drying time and prevents fabric wrinkling.

FOR BEST RESULTS USE IN THE FOLLOWING CONDITIONS

WASHER TYPE	WATER TEMPERATURE	WATER HARDNESS	IRON PRESENT
Programmable	110 °F - 145 °F	Up to 10 grains	Not recommended if iron is present
SOIL LEVEL	LINEN COLOR	LINEN TYPES	
Light to Medium Soil	White or Colorfast	Cotton or Cotton-Poly Blends	

SPECIAL NOTE: When washing primarily colored linen such as personals, use **Destainer 330** in place of **Destainer 300**

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down in water for safe disposal. This formula is a powerful and highly-active peroxide based destainer that removes difficult stains without degrading fabric.



3 PRODUCT SYSTEM

EXCEPTIONAL ONE WASH CLEAN EVERY TIME

SYMPPLICITY'S standard 3-product system improves productivity, reduces rewash, and extends linen life. The 3-product system is specially formulated to deliver *One Wash Clean* performance by removing tough stains, brightening linens and leaving a fresh clean scent.



BUILT DETERGENT ULTRA 225 – Ultra concentrated liquid built detergent. Enhanced formula powers through even difficult stains yet is gentle to fabric. Optical brighteners visibly enhance the appearance of linens and it's environmentally friendly formula contains no phosphates, APE, or NPEs.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR AND SOFTENER 440 – Premium quality dual action liquid sour & softener restores pH balance to linens and neutralizes residual chemistry leaving linens wrinkle free and smelling springtime fresh. It also eliminates static cling, reduces both extract and drying time.

FOR BEST RESULTS USE IN THE FOLLOWING CONDITIONS

WASHER TYPE	WATER TEMPERATURE	WATER HARDNESS	IRON PRESENT
All Commercial	125 °F - 145 °F	Up to 10 grains	Not recommended if iron is present
SOIL LEVEL	LINEN COLOR	LINEN TYPES	
Light to Medium Soil	White or Colorfast	Cotton or Cotton-Poly Blends	

SPECIAL NOTE: If washing primarily colored linen such as personals, use **Destainer 330** in place of Destainer 300. If IRON is present in the water supply, use **Sour Ultra 410 & Softener 500** in place of Sour and Softer 440.

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down in water for safe disposal. This formula is a powerful and highly-active peroxide based destainer that removes difficult stains without degrading fabric.



SOUR ULTRA 410 – Ultra concentrated neutralizer optimized for iron control. Adjusts fabric pH to prevent skin irritation. Eliminates the dulling and graying caused by iron in the water supply in extreme conditions.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction and drying time and prevents wrinkling.





4 PRODUCT SYSTEM

EXCEPTIONAL ONE WASH CLEAN EVERY TIME

SYMPPLICITY'S standard 4-product system gives you increased flexibility compared to 3-product systems. Separating the alkali and detergent components allows us to more precisely customize the wash formula and chemistry to obtain optimum results at the lowest possible cost in a variety of soil and water conditions. Rewash is reduced, linen life extended and productivity increased.



BREAK 100 – Concentrated alkaline builder quickly breaks the soil to linen bond removing even the most difficult soils. Exceptionally free rinsing, while improving detergent performance for one wash cleaning. Recommended for use on all fabrics except wool and silk.

DETERGENT 200 – Powerful surfactants and anti-redeposition agents reduce rewash by removing heavy soils and grease leaving items clean and bright. Safe for all washable fabrics in hot or cold water.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR AND SOFTENER 440 – Premium quality dual action liquid sour & softener restores pH balance to linens and neutralizes residual chemistry leaving linens wrinkle free and smelling springtime fresh. It also eliminates static cling and reduces both extract and drying time.

FOR BEST RESULTS USE IN THE FOLLOWING CONDITIONS

WASHER TYPE	WATER TEMPERATURE	WATER HARDNESS	IRON PRESENT
All Commercial	125 °F - 145 °F	Up to 10 grains	Not Recommended if Iron is Present
SOIL LEVEL	LINEN COLOR	LINEN TYPES	
Light to Heavy Soil	White or Colorfast	Cotton or Cotton-Poly Blends	

SPECIAL NOTE: If washing primarily colored linen such as personals, use **Destainer 330** in place of Destainer 300. If iron is present in the water supply, use **Sour Ultra 410** & **Softener 500** in place of Sour and Softer 440.

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down in water for safe disposal. Powerful highly active peroxide-based destainer removes difficult stains without degrading fabric.

SOUR ULTRA 410 – Ultra concentrated neutralizer optimized for iron control. Adjusts fabric pH to prevent skin irritation. Eliminates the dulling and graying caused by iron in the water supply in extreme conditions.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction and drying time and prevents wrinkling.



5 PRODUCT SYSTEM

EXCEPTIONAL ONE WASH CLEAN EVERY TIME

SYMPPLICITY'S standard 5-product system is our most versatile option. Separating both the alkali and detergent as well as the sour and softener components allows us to precisely customize the wash formula and chemistry for the broadest range of linen types and soil levels. The 5 product system carries optimum results by increasing productivity at the lowest possible cost. Rewash is reduced, and linen life extended.



BREAK 100 – Concentrated alkaline builder quickly breaks the soil to linen bond removing even the most difficult soils. Exceptionally free rinsing, while improving detergent performance for one wash cleaning. Recommended for use on all fabrics except wool and silk.

DETERGENT 200 – Powerful surfactants and anti-redeposition agents reduce rewash by removing heavy soils and grease leaving items clean and bright. Safe for all washable fabrics in hot or cold water.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR 400 – High quality liquid neutralizing formulation adjusts fabric pH levels eliminating fabric damage and skin irritation due to residual alkalinity. Includes minor rust inhibiting attributes to prevent graying of linen in water with trace amounts of iron.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction time, reduces drying time and prevents fabric wrinkling.

FOR BEST RESULTS USE IN THE FOLLOWING CONDITIONS

WASHER TYPE	WATER TEMPERATURE	WATER HARDNESS	IRON PRESENT
All Commercial	125 °F - 145 °F	Up to 10 grains	Not recommended if Iron is present
SOIL LEVEL	LINEN COLOR	LINEN TYPES	
Light to Heavy Soil	White or Colorfast	Cotton or Cotton-Poly Blends	

SPECIAL NOTE: If washing primarily colored linen such as personals, use **Destainer 330** in place of Destainer 300. If IRON is present in the water supply, use **Sour Ultra 410** in place of Sour 400.

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down to water for safe disposal. Powerful highly active peroxide based destainer removes difficult stains without degrading fabric.

SOUR ULTRA 410 – Ultra concentrated neutralizer optimized for iron control. Adjust fabric pH to prevent skin irritation. Eliminates the dulling and graying caused by iron in the water supply even in extreme conditions.





5-PRODUCT SYSTEM

FOR TABLE LINENS, UNIFORMS AND POLYESTER EXCEPTIONAL ONE WASH CLEAN EVERY TIME

A 5-product system optimized to clean all washable fabrics (except wool and silk) with an emphasis on linen with a high polyester content such as table linen, chefs coats, and uniforms.



EMULSIFIER 240 – Formulated from biologic sources, this emulsifying solvent is specifically designed to attack grease, oil and food soils on table linens, uniforms and polyester materials.

BUILT DETERGENT ULTRA 225 – Ultra concentrated liquid built detergent. Enhanced formula powers through difficult stains and is gentle to fabric. Optical brighteners visibly enhance the appearance of the linen and the environmentally friendly formula contains no phosphates, APE, or NPEs.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR 400 – High quality liquid neutralizing formulation adjusts fabric pH levels eliminating fabric damage and skin irritation due to residual alkalinity. Includes minor rust inhibiting attributes to prevent graying of linen in water with trace amounts of iron.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction time, reduces drying time and prevents fabric wrinkling.

FOR BEST RESULTS USE IN THE FOLLOWING CONDITIONS

WASHER TYPE	WATER TEMPERATURE	WATER HARDNESS	IRON PRESENT
All Commercial	125 °F - 145 °F	Up to 10 grains	Not recommended if iron is present
SOIL LEVEL	LINEN COLOR	LINEN TYPES	
Light to Heavy Soil	White or Colorfast	Cotton or Cotton-Poly Blends	

SPECIAL NOTE: If washing primarily colored linen such as personals, use **Destainer 330** in place of Destainer 300. If iron is present in the water supply, use **Sour Ultra 410** & **Softener 500** in place of Sour and Softer 440.

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down in water for safe disposal. Powerful highly active peroxide-based destainer removes difficult stains without degrading fabric.

SOUR ULTRA 410 – Ultra concentrated neutralizer optimized for iron control. Adjusts fabric pH to prevent skin irritation. Eliminates the dulling and graying caused by iron in the water supply even in extreme conditions.



ULTRA SYSTEM

FOR THE MOST CHALLENGING CONDITIONS

Betco's ULTRA products were developed to work where other products won't. Recommended for use in those challenging accounts where extremely heavy soil, very hard water, and when high levels of iron are present in the water supply.



BREAK ULTRA 110 – Ultra Concentrated alkaline builder formulated to work synergistically with Detergent 210 in the wash cycle. It breaks the “soil to linen” bond removing even the most difficult soils quickly. Enhanced with water conditioners to handle even hard water up to 15 grains.

DETERGENT ULTRA 210 – Ultra concentrated synthetic detergent with powerful surfactants and anti-redposition agents that are effective in even heavy soils and in a variety of water conditions and temperatures. Designed to be used with Break 110 Ultra in the wash cycle, and safe on all washable fabrics.

DESTAINER 300 – Concentrated liquid chlorine bleach provides the extra destaining power of active chlorine. 12% concentration delivers economical use & excellent stain removal properties. For white and colorfast fabrics. Not for use on permanent press, wool, or silk.

SOUR ULTRA 410 – Ultra concentrated neutralizer optimized for iron control. Adjusts fabric pH to prevent skin irritation. Eliminates the dulling and graying caused by iron in the water supply even in extreme conditions.

SOFTENER 500 – Premium quality cationic liquid concentrate softens and eliminates static cling from fabrics leaving a clean fresh scent. Shortens extraction time, reduces drying time and prevents fabric wrinkling.

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SPECIAL NOTE: If washing primarily colored linen such as personals, use **Destainer 330** in place of Destainer 300.

COLOR SAFE DESTAINER 330 – Highly concentrated liquid oxygen destainer for removing stains in colors and whites. Environmentally friendly formula contains no chlorine and breaks down in water for safe disposal. Powerful highly active peroxide-based destainer removes difficult stains without degrading fabric.





LAUNDRY PRO SYSTEM

THE COMPLETE STAIN TREATMENT SYSTEM THAT NO LAUNDRY SHOULD BE WITHOUT!



PRO G – RTU spray for blood, betadine and other medicinal stains.

PRO A – RTU broad spectrum spray targets organic stains like blood, grass, food, cuffs & collars, protein, etc.

PRO S – RTU spray for inorganic stains such as grease, oils, shoe polish, crayon and markers, etc.

PRO R – RTU spray targets rust and other metallic stains.

LAUNDRY RECLAIM

RECLAIM YOUR LAUNDRY DOLLARS, SAVE YOUR STAINED LINENS AND BRING THEM BACK TO LIFE

Put rejected linens back into service with Betco's SYMPPLICITY™ Reclaim Powders. Each product is formulated to get your unusable linens back into use by removing undesirable stains and buildup that can keep your linens out of service.

SYMPPLICITY™ RECLAIM SYSTEM – Is packaged in convenient single use containers pre-measured to reclaim 50 to 60 lbs. of linen.

RECLAIM C – Powder for reclaiming colored linens. 2.0 lb. Jar 6/cs.

RECLAIM W – Powder for reclaiming white linens. 2.0 lb. Jar 6/cs.

RECLAIM R – Reclaim powder designed to remove rust and iron stains on linens. 1.9 lb. Jar 6/cs.



START SAVING DOLLARS TODAY!



BETCO® HOUSEKEEPING PROGRAM

FEATURING SENTEC™ PRODUCTS!

Window Glass/Mirror



CLEAR IMAGE – Non-ammoniated window, glass and mirror cleaner. Cleans and polishes without streaking fogging or clouding. Can also be used as a light duty cleaner on most hard surfaces.

DEEP BLUE CONCENTRATED – Ammoniated window, glass and mirror cleaner. Cleans and polishes without streaking fogging or clouding. Can also be used as a light duty cleaner on most hard surfaces.

All Purpose Cleaners



TOP FLIGHT™ – Quickly clean and deodorize most washable surfaces with this advanced non-butyl cleaner. Can be used on most hard surfaces.

OXYFECT™ G – This versatile product can be used throughout your facility, the pH balanced formula cleans and kills antibiotic organisms and is safe for use on glass, floors, and restroom surfaces.

Bathroom Surface Cleaners



SURE BET™ II – Fast acting acidic bathroom surface cleaner. Dissolves soap scum, hard water build up and kills household

A779 CONCENTRATE – Concentrated, non-acid cleaner designed to clean, disinfect, and deodorize hard surfaces in restrooms.

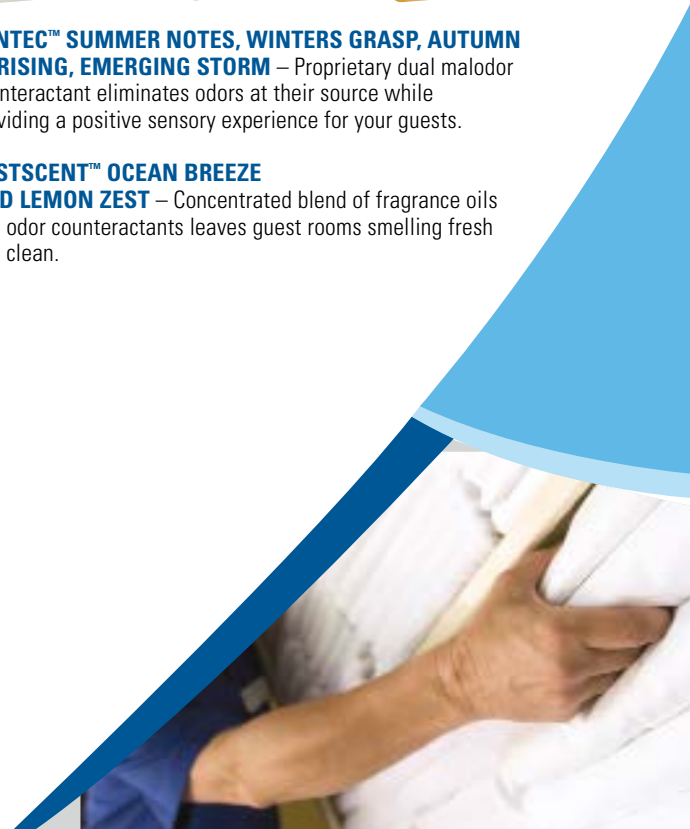


Room Deodorizers



SENTEC™ SUMMER NOTES, WINTERS GRASP, AUTUMN UPRISING, EMERGING STORM – Proprietary dual malodor counteractant eliminates odors at their source while providing a positive sensory experience for your guests.

BESTSCENT™ OCEAN BREEZE AND LEMON ZEST – Concentrated blend of fragrance oils and odor counteractants leaves guest rooms smelling fresh and clean.





Cleaning Innovations That Matter.

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